

# TRIBUNE COURIER

MADISON TRIBUNE

## ADVERTISING RATE SCHEDULE

Rates Effective 10/29/18

<b>Open Rate</b> (Local).....		<b>\$ 8.50</b>	per col. in.
<b>National Rate</b> (Commissionable).....		<b>12.00</b>	per col. in.
<b>Half Page</b> .....		<b>250.00</b>	
<b>Full Page</b> .....		<b>500.00</b>	
<b>Business Directory</b> (Minimum 4 week run).....		<b>7.00</b>	per col. in.
<b>Color Charge</b> .....	Spot Color	<b>50.00</b>	per run
	4-Color	<b>150.00</b>	per run
<b>Color Charge National</b> .....	Spot Color	<b>80.00</b>	per run
	4-Color	<b>240.00</b>	per run
<b>Classified Display</b> .....		<b>12.00</b>	per col. in.
<b>National Classified Display</b> (Commissionable).....		<b>18.00</b>	per col. in.
<b>Classified Line Rate</b> .....	First 25 Words	<b>12.00</b>	5¢ ea. addtl.
<b>Church Directory Listing</b> .....		<b>Call for rates</b>	
<b>Obituary Submission</b> .....	With or without picture	<b>35.00</b>	
<b>Probate Name Change</b> .....	Starting at	<b>35.00</b>	
<b>1,600 Pre-Printed Inserts</b> .....	Starting at	<b>140.00</b>	
<b>Memorial, Anniversary or Birthday ads</b> With picture...		<b>15.00</b>	pre-paid

**Deadline:**  
**Monday Noon**

Published every Thursday,  
52 weeks per year

**Electronic Files Accepted:**  
PDF, TIFF  
CMYK color  
300 dpi • 240 TAC (total area coverage)

**Camera Ready Art Accepted**

We reserve the right to refuse based on  
content and/or quality.

**For additional submission  
guidelines, visit our Website at  
[www.tribune-courier.com](http://www.tribune-courier.com)**

### Page Dimensions

**Image area: 9.569 in. wide x 12.556 in. high**  
**Sheet size: 11.75 in. wide x 13.75 in. high**

5,000-plus readership primarily in Richland County, Ohio  
Paid circulation – mail and newsstand

### Subscriptions:

Local: **1 year \$25 • 2 years \$46**  
Out of state: **1 year \$46 • 2 years \$85**

**Jenna Wolford** Managing Editor  
**Marc Stumbo** Publisher  
**Teresa Vore** Office Manager

COLUMNS	PICAS / POINTS		INCHES
One	10 picas	8 points	1.778 in.
Two	22 picas	4 points	3.722 in.
Three	34 picas	0 points	5.667 in.
Four	45 picas	8 points	7.611 in.
Five	57 picas	5 points	9.569 in.

### Kim Knapp

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