

EST.

TRIBUNE COURIER

MADISON TRIBUNE

1961

ADVERTISING RATE SCHEDULE

Rates Effective 12/26/16

Open Rate (Local)	\$	8.00	per col. in.
National Rate (Commissionable)		12.00	per col. in.
Half Page		250.00	
Full Page		500.00	
Business Directory (Minimum 4 week run)		7.00	per col. in.
Classified Display		12.00	per col. in.
National Classified Display (Commissionable)		18.00	per col. in.
Color Charge	Spot Color	50.00	per run
	4-Color	150.00	per run
Color Charge National	Spot Color	80.00	per run
	4-Color	240.00	per run
Classified Line Rate	First 25 Words	12.00	5¢ ea. addtl.
Church Directory Listing	Call (419) 529-2847 for rates		
Obituary Submission	With or without picture	35.00	
Probate Name Change	Starting at	30.00	
1,600 Pre-Printed Inserts	Starting at	140.00	
Memorial, Anniversary or Birthday ads with picture		15.00	pre-paid

Deadline:
Monday Noon

Published every Thursday,
52 weeks per year

Electronic Files Accepted:
PDF, JPEG, EPS, TIFF
CMYK color
300 dpi minimum

Camera Ready Art Accepted

We reserve the right to refuse based on
content and/or quality.

*For additional submission
guidelines, visit our Website at
www.tribune-courier.com*

Page Dimensions

Image area: 9.569 in. wide x 12.556 in. high
Sheet size: 11.75 in. wide x 13.75 in. high

6,500-plus readership primarily in Richland County, Ohio
Paid circulation – mail and newsstand

Subscriptions:

Local: **1 year \$25 • 2 years \$46**
Out of state: **1 year \$46 • 2 years \$85**

Frank Stumbo Publisher
Betty Stumbo Treasurer
Jenna Wolford Production

COLUMNS	PICAS / POINTS		INCHES
One	10 picas	8 points	1.778 in.
Two	22 picas	4 points	3.722 in.
Three	34 picas	0 points	5.667 in.
Four	45 picas	8 points	7.611 in.
Five	57 picas	5 points	9.569 in.

Kim Knapp

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Hours: Mon – Thu 7:00 am – 4:00 pm • Friday by chance

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